

Catarina Fant new Head of Marketing for Kvarken Link

As of September 2, Catarina Fant started as Head of Marketing for Kvarken Link. She will be heading the communications, marketing and launch of the new ferry to be built for the use of Wasaline. Catarina has long experience in the marine and energy business, mainly with branding , marketing and communication.

“I am eager to start working with this exiting project. As I have been working for Wasaline also at the very start of the company, I also feels like coming home” says Catarina. “

More information:

Peter Ståhlberg, Project Director, Kvarken Link & Managing Director NLC Ferry,
peter.stahlberg@wasaline.com, phone: +358 40 559 2353

Catarina Fant, Head of Marketing, Kvarken Link, Catarina.fant@wasaline.com, phone:
+358 46 921 5811

Kvarken Link in brief:

Kvarken Link Ab was founded in 2015 and Kvarken Link Oy in 2019 by the City of Vaasa and the Municipality of Umeå to run the construction project of a new environmentally friendly RO-PAX ferry for Wasaline

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